



# Print Uniquely



I M P E R I A L  
GRAPHICS | COMMUNICATIONS | PRINTING

# since 1945

Imperial Graphics is a leading provider of print management services, offering a unique solution set to our client base. Our experienced staff, state-of-the-art facility, advanced design and distribution capabilities, and innovative web-based service programs guarantee our clients superior results. While project timelines continue to shrink, expectations for quality and competitive pricing remain high. It is a challenge facing many corporations, and

Imperial has solutions that can help. Our value-oriented services and team-based approach are a unique combination of graphic design, print, translations, and fulfillment solutions that enable us to meet your needs in a way that many cannot. We bring product and service experts to the table to meet with our clients and create optimal solutions that can be effectively and efficiently delivered.

This, combined with our company's emphasis on customer service, has created a solid foundation that our clients can rely on. Since 1945, Imperial has been a trusted name in the West Michigan area with a dedication to developing innovative solutions for our clients.

## Services

Our unique service set allows you to increase efficiencies and improve your bottom line. Our capabilities enable Imperial to be a single source solutions provider. This creates vendor consolidation, risk mitigation, and more free time to focus on other tasks.

At Imperial there is a day in and day out focus on how we can continue to drive additional value to our customers. Value to us means more than having the lowest price; we also incorporate quality, time, and peace of mind. Our customers work with us not because we are the only ones who do what we do, but because we are the best at delivering value.

## Design

Often a project cannot begin without creative elements, such as logos, overall themes, graphics, and images. For the inexperienced the thought can be daunting. Our graphic design team not only has the ideas, but the knowledge as well, about what it takes to create production ready materials

## Translation

The world is a much smaller place today than it was ten years ago, and while the world may be shrinking, for many, customer segments are growing. Even in West Michigan and surrounding areas, the number of residents that have English as a second language has risen dramatically. Imperial is now the largest translations management provider in the West Michigan area, a service our clients are taking advantage of as they look to expand their customer base.

## Print

Printing is what our company was founded on nearly seven decades ago, and still remains our core competency. To remain a premium provider for our clients, we continue to invest in our capabilities from pre-press to shipping. Our facility boasts more than 100,000 square feet of dedicated manufacturing space, housing a full array of the latest in offset, digital, and finishing equipment.

## Fulfillment

While production is where the road ends for a number of suppliers, at Imperial we understand there is more to being a full service provider. Our fully secured climate controlled warehouse allows us to easily track, organize, and inventory all components. Inventory levels can be monitored and finished product released with a click of a button via our online Imperial Marketplace. With our strategic network of suppliers we are able to facilitate complex projects that require sourced products and multi-vendor management. Kitted assembly is often requested of our finishing teams, and the final distribution is either handled through any of the major carriers, or our own delivery vans.

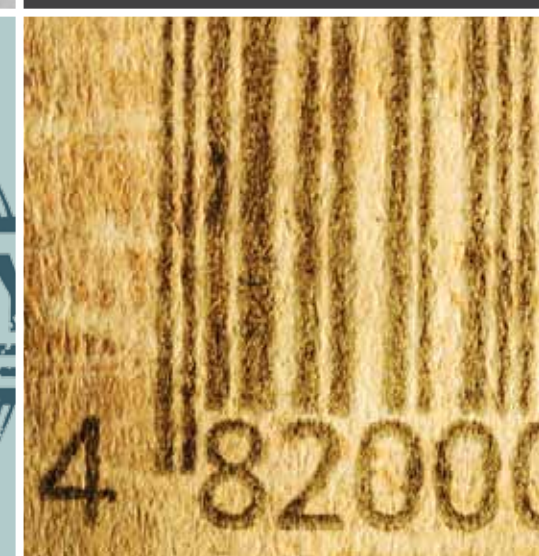


**Comprehensive solution set uncommon in the industry**

**Ability to consolidate vendor's maximizing time and saving money**

**Capacity and resources that allow for flexibility when needing to meet customer's demands**

**A premium supplier to West Michigan and beyond for almost seventy years**



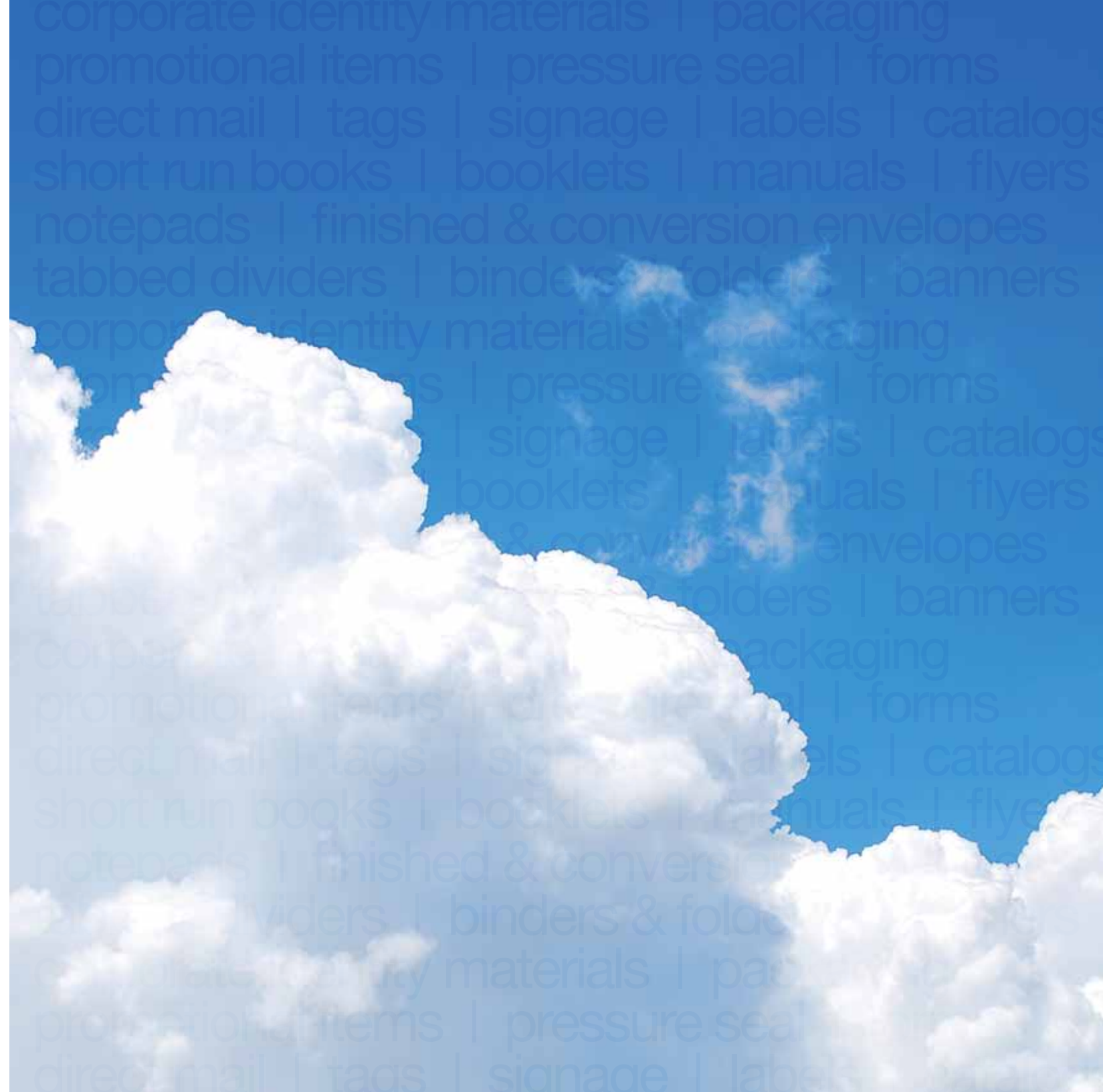
## Products

With each passing year our list of responsibilities seems to grow, making time our most precious commodity. Imperial understands this, which is why we work hard to offer a broad selection of products so that our customers don't waste time unnecessarily managing multiple vendors. Generations of building internal expertise, as well as cultivating strategic partnerships, gives us the confidence and ability to be your ONE source.

When the sky is the limit, a simple product listing is difficult to create. We encourage you to call or email us so we have the opportunity to understand your needs and can offer the best solution in return.

## Sample Solutions

1. Corporate identity materials
2. Packaging
3. Promotional items
4. Pressure seal
5. Forms
6. Direct mail
7. Tags
8. Signage
9. Labels
10. Catalogs
11. Short run books
12. Booklets
13. Manuals
14. Flyers
15. Notepads
16. Finished & conversion envelopes
17. Tabbed dividers
18. Binders & folders
19. Banners
20. Posters



## **We make it easy to do business with Imperial**

The Imperial Marketplace is an online order management portal which allows our clients to:

- Upload production files which are automatically pre-flighted
- View online files organized by version history
- See real-time inventory information
- Release product to be distributed to multiple destinations
- View shipping information
- Visibility to product release history and reports
- Multi-user access with rights permissions



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